



PRESS

CANADA GOOSE PRESIDENT AND CEO DANI REISS NAMED 2011 ONTARIO ENTREPRENEUR OF THE YEAR

Reiss joins impressive pool of finalists for Canada's Entrepreneur Of The Year 2011 honours

TORONTO, ON (November 7, 2011) – Canada Goose, Canada's leading manufacturer of extreme weather outerwear, has grown to become one of Canada's most beloved brands. This standing has been recognized by organizers of the *Ernst & Young Entrepreneur Of The Year 2011 Ontario Awards*, who have named Dani Reiss, president and CEO of Canada Goose, as its 2011 Ontario Entrepreneur Of The Year.

"This is a great honour and one I am eager to share with all my colleagues at Canada Goose," says Reiss about his award victory. "Canada Goose has always had a true entrepreneurial spirit and it is a necessity when you are an authentic brand like we are. To be recognized for this award is very flattering and we hope to instill that spirit of vision, innovation and entrepreneurship for all fans and friends of Canada Goose."

In addition to his overall victory at the *Ernst & Young Entrepreneur Of The Year 2011 Ontario Awards*, Reiss also took home a second award as the top entrepreneur in the *Business-to-consumer products and services* category.

Reiss will compete against this year's regional *Ernst & Young Entrepreneur Of The Year 2011* winners Robert Little (Pacific winner), Mac Van Wielingen (Prairies winner), Marcel Lebrun, Chris Newton and Chris Ramsey (Atlantic winners) and Sean Roosen (Quebec winner) for the title of Canada's Entrepreneur Of The Year 2011, set to be named at an award gala in Toronto on November 23, 2011.

Visit www.canada-goose.com for more information on Canada Goose.

About Canada Goose Inc.: For over 50 years, Canada Goose has been committed to producing the best extreme weather outerwear in the world; proudly made in Canada. From the South Pole research facilities and the Canadian High Arctic, to the streets of New York City, Stockholm, Milan, Toronto and Tokyo, people wear Canada Goose products because of its reputation for authenticity, best quality, functionality and iconic style. Canada Goose supports Polar Bears International as well as a number of charitable organizations and outdoor ventures that provide commitment to Arctic stewardship and the environment. Ask Anyone Who Knows.

For more information on Canada Goose, please contact:

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